

TRANSNATIONAL COOPERATION (TNC)

PROJECT FICHE

Name of institution:	.Universiteit Hasselt, Research Institute 'Identity, Diversity & Inequality Research'
Type of institution (tick one right answer):	<input type="checkbox"/> Administration <input type="checkbox"/> Private <input type="checkbox"/> Consultancy <input type="checkbox"/> NGO <input checked="" type="checkbox"/> Education and training organisation <input type="checkbox"/> Employment agency or service <input type="checkbox"/> University, research institution <input type="checkbox"/> Social economy institution <input type="checkbox"/> Others (please specify what)
Contact person:	- sarah.verlackt@uhasselt.be - corinne.reynders@tussenstap.be
Address, phone, e-mail, website:	..Agoralaan (building D), 3590 Diepenbeek.....
Member State:	Belgium
Region (NUTS 2 or 3)¹:	Flanders.
Stage of implementation: (tick the right answer):	<input type="checkbox"/> Project Idea (projects in preparation phase without grant awarded) <input checked="" type="checkbox"/> Project under implementation
Title of the Project:	"Mentoring circles for female entrepreneurs" <i>Richness of learning through coaching & mentoring</i>
Approximate budget of the project:	232.285,05 euro
Budget of transnational activities:	...To be determined.....
Duration of the project – starting date (in months):	From..01/11/2012.....to.....31/10/2014.....
Duration of the transnational activities within the project – starting date (in months):	From....Asap.....to.....31/10/2014.....
Thematic scope² of the project (tick the right answer – maximum 2):	<input type="checkbox"/> Workers and new skills <input type="checkbox"/> Businesses undergoing change <input type="checkbox"/> Access to employment and social inclusion <input checked="" type="checkbox"/> Education and training <input checked="" type="checkbox"/> Women and jobs <input type="checkbox"/> Fighting discrimination <input type="checkbox"/> Working in partnership <input type="checkbox"/> Better public services <input type="checkbox"/> Others (please specify)

¹ See list of regions on http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts_nomenclature/introduction

² Source : ESF web page on <http://ec.europa.eu/esf/home.jsp?langId=en>

<p>Target group (final beneficiaries, not stakeholders) for transnational cooperation (tick the right answer):</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Unemployed <ul style="list-style-type: none"> <input type="checkbox"/> Long term unemployed <input type="checkbox"/> Persons not actively at work <ul style="list-style-type: none"> <input type="checkbox"/> Including those who are learning in school or university <input type="checkbox"/> Employed <ul style="list-style-type: none"> <input type="checkbox"/> Farmers <input type="checkbox"/> Self employed <input type="checkbox"/> Employed in micro enterprises (less than 10 employees) <input type="checkbox"/> Employed in small enterprises (between 10 and 50 employees) <input checked="" type="checkbox"/> Employed in SMEs (between 50 and 250 employees) <input type="checkbox"/> Employed in big enterprises (over 250 employees) <input type="checkbox"/> Employed in public administration (public entities including Public Employment services) <input type="checkbox"/> Employed in NGOs <input type="checkbox"/> In particularly disadvantaging conditions <input type="checkbox"/> NGOs (Associations, Foundations) 	<ul style="list-style-type: none"> <input type="checkbox"/> Other persons: <ul style="list-style-type: none"> <input type="checkbox"/> Ethnic or national minorities <input type="checkbox"/> Immigrants Ex-offenders <input type="checkbox"/> Persons from deprived rural areas <input type="checkbox"/> Persons from deprived urban neighbourhoods <input type="checkbox"/> Children <input checked="" type="checkbox"/> Women <input type="checkbox"/> Young people (under 25 years old) <input type="checkbox"/> Older persons (over 50 years old) <input type="checkbox"/> Persons with mental or physical disabilities <input type="checkbox"/> Enterprises³ covered by support <input type="checkbox"/> Social enterprises <input type="checkbox"/> Micro enterprises (less than 10 employees) <input type="checkbox"/> Small enterprises (between 10 and 50 employees) <input type="checkbox"/> SMEs (between 50 and 250 employees) <input type="checkbox"/> Big enterprises (over 250 employees) <input type="checkbox"/> Administration (public entities including Public Employment services, education and training institutions)
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Brief description of the Transnational cooperation:

Hasselt University has over 10 years of experience with a mentor-, network- and training programme for women in the profit-sector, aiming to create professional networks by and for women. In our experience the role of the mentor isn't always clear and there is need for some additional guidance. Furthermore women don't always have the time to participate in life-meetings and an online tool would therefore create some flexibility.

The ESF-project involves the development and testing of an online training program aimed at increasing the mentoring and coaching skills of experienced and successful female entrepreneurs who advise other women on the growth of their business.

There are two target groups: (1) mentors (successful female entrepreneurs) and (2) mentees (female entrepreneurs who use the mentoring), who are in a crucial stage of the entrepreneurship career; they either contemplate stopping their business or they are considering expanding their business (by for example hiring their first employee, or opening a second shop).

The product we want to develop is an online training program for mentors (and working tool for mentees). To test whether this training program is effective, we will use these mentors in a mentor-project. In brief, the project has two parts:

- part 1: development and testing of a training program for female mentors (experienced entrepreneurs who volunteer to guide less experienced female entrepreneurs as a mentor and coach).
 - part 2: organization of a mentoring-project for female entrepreneurs in which these trained mentors will be deployed.
- We opt for a combination of one-on-one mentoring and networking activities. Duration of the mentoring-project: 3 months.

The potential partner, would work out (together with the Flemish partners) the needs of the women (e.g. by the organization of an additional focus-group discussion), decide on the content of the training program and test it. Transnational travel costs can be reimbursed by the approved project, other activities however not.

Disclaimer: by sending the completed Project fiche, you agree for publication on the National Supporting Institution web site and dissemination to potential transnational partners for the purpose of effective implementation of transnational cooperation projects.

³ See definition by size on Europa : http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm